







# CLOSE TO CUSTOMERS WITH INNOVATIVE SOLUTIONS

While the structure of CREBONIT has evolved to support both, the growth strategy and current customer needs, our values have remained unchanged.

As a privately-owned family company CREBONIT believes in efficient working practices, long term relationship, and timely focused actions.

The founders of CREBONIT are technically oriented professionals—hence there is every reason to claim that industry driven product properties and overall quality awareness have been rooted deep in the companies DNA.

Innovative product development continues to be the core for CREBONIT. Systematic research plays a key role in ensuring high product quality and best possible

# **OUR PROMISE**

- Technically advanced products
- Technical service any time, any where
- Reliability in supply
- Stable and consistent quality
- Presence in 14 countries
- Own mixing system





# OUR STRATEGY YOUR BENEFIT

## **CUSTOMER ORIENTATION**

As a trustworthily supplier and partner we put our customer in the centre of everything we do. We will permanently increase our customer orientation to ensure that we will be in a better position to meet the expectations of our customers around the world. Both—today and in the future.

## **GROWTH**

Sustainable organic growth will be aligned especially in our established business segments, within the market. These segments show a very good growth potential and are the business segments, in which we are strongest regarding internal special skills, geographic scope, customer relations and technology.

## **PROCESS CHAINS**

The term "process chain" covers a wide range of activities. All our efforts will concentrate on the growth of productivity and—at the same time—improving the efficiency in the operating processes. These joint efforts will push the growth of the group, increase our profitability and ensure that we will reach a bigger amortisation of our investments.

## **FAIRNESS AND RESPECT**

All customers, personnel, and partners are treated equally and with respect in accordance with the legislation of each country. This is reflected by our honesty and the way we keep our promises.





# SUSTAINABILITY COMES FIRST IN EVERYTHING WE DO

## MAKE THE WORLD LAST LONGER

As a family-run company, we are committed to developing longer-lasting solutions and products that are better for the planet and for the people and that make our own operations, processes and supply chain more sustainable. We intend to grow our positive environmental impact by helping our customers reach their goals.

## SUSTAINABLE SOLUTIONS AND PRODUCTS

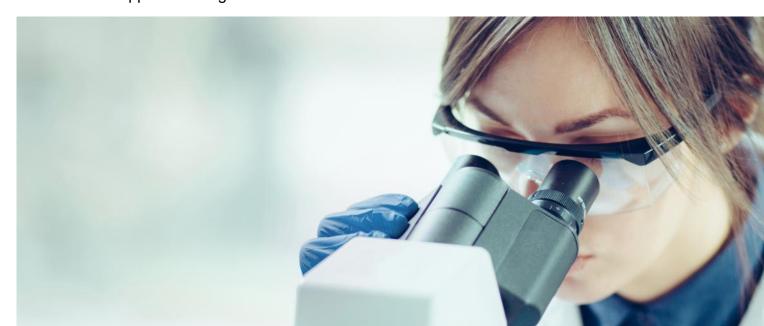
We develop high-quality, long-lasting solutions and products that protect a very wide range of objects from varying weather conditions and impacts, extending the life cycle of those objects. We work pro-actively with our customers to find the right solution with environmental and safety matters in mind. Our goal is to reduce hazardous substances and increase the use of renewable and secondary raw materials in our own products.

# **HUMAN RECOURCES DEVELOPMENT**

The backbone of our success are our employees. We support the development of our employees in their work through our internal as well external trainings. Our staff receive individual targets, appraisal discussions and development. We seriously operate the continuous development process (CIP) in order to control and increase the wellbeing of our employees.

# **FUTURE**

We want to support future generations and their work-life skills and leave behind a sustainable



# **OUR APPROACH**

## **COATING SOLUTIONS FOR INDUSTRIES**

Through organic growth, customer communication, market research, CREBONIT has significantly strengthened its expertise in coating solutions for different industries. We are one of the leading suppliers of industrial coatings in the Balkan countries as well in the Central European Region, and our coating solutions are used throughout the Middle East.

Our product development focuses on features that will benefit customer production such as painting process optimisation, costefficiencies, low VOC emissions, fast curing times, high durability and top finishes. Our advanced tinting technology allows an almost unlimited number of colours and shades and our delivery service is prompt and flexible. Above all, we work closely with our customers to ensure the best coating solutions for their needs and great experience.

# **COATINGS FOR PROFESSIONALS**

CREBONIT offers high quality, durable and low emission products for professional use. Our coating solutions are developed in partnership with our customers to meet their demanding needs.

# **COATINGS FOR SPECIAL PURPOSES**

Our coatings are designed and manufactured for special and often exceptionally demanding purposes. The course of developing coatings provides the perfect platform to discover the capabilities of various raw materials and their combinations. Not only do these discoveries provide top quality products, they also enrich our knowledge and strengthen further innovation.

CREBONIT coatings meet the highest standards and customer expectations, such as antiice or camouflage qualities, chemical resistance, decontamination, conductivity, UV resistance etc.





# INDUSTRIAL COATINGS

Our Industrial coatings meet highest international standards and match in shade, gloss and mechanical, chemical and UV resistance in order to protect your valued assets.

In our global supply chain, machines and parts are produced on several locations. With our integrated tinting system "CREBOMIX", we meet the highest standards in shade matching, just in time.











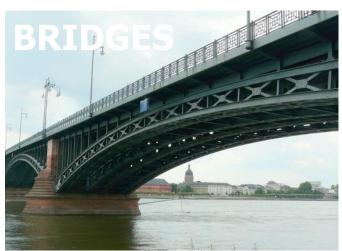


# PROTECTIVE COATINGS

Our Protective coatings are used in the harshest environments and power the transformation form fossil to renewable energy. High safety standards and regulations, crossborder cooperation

for increased operational efficiency are affecting the energy and protective sector. We are there to support with high quality products, complying with international standards.













# TRANSPORTATION COATINGS

Our Transportation coatings are used in the harshest environments and fulfil the highest OEM standards, supporting global producers with quality and innovation.

OEM products in ready-to-use adjustment as well integrated tinting with eco-friendly low-VOC and low-Isocyanate content as well waterborne coatings mark up the portfolio.











# FUNCTIONAL COATINGS

Our Functional coatings portfolio has significant impact on todays world. We are supporting end users in the protection of concrete, metal as well contaminated Our SEF "solvent and emission free" coatings can be used within the food and drinking water









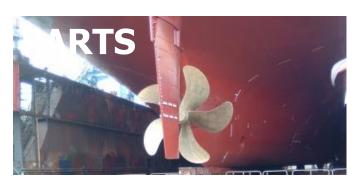


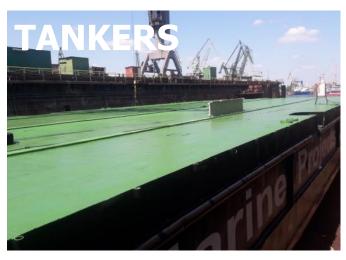


# YACHT AND MARINE COATINGS

CREBONIT Yacht and Marine coatings are designed only for professional use. Based on the newest low-isocyanate and Polysiloxane technology, we do offer state of the art products for almost

all applications within this segment. Our products are used to protect Tankers (Internal / External) as well continental ships by usage of eco-friendly and biocide free Anti-Fouling coatings.













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